

Introducing Colorado Creates

March 1st, 2011 / Comments (0)

This past fall, Colorado Creative Industries, a division of the Colorado Office of Economic Development and International Trade – as well as a “dream team” of creative professionals from the Denver area – approached the students of Boulder Digital Works to collaborate on developing a campaign to highlight Colorado as an international creative hub.

Their solution: establish an online community where creative individuals and businesses across the state could share their work, communicate and collaborate with others. Sound familiar? After months of research, countless trips between Denver and Boulder, and a whole lot of Colorado pride, www.ColoradoCreates.org was born. Their aim is to gather thousands of voices to help tell the world that Colorado is the state of creativity.

Credits:

Colorado Creative Industries:

Marcia Morgan – Business Development

Elaine Mariner – Executive Director

Boulder Digital Works:

David Slayden – Director of Boulder Digital Works

Charlotte Myerberg – Lead Project Manager

Brad Dechter – Creative Direction, Art Direction and Frontend Development

Lauren Parker – Lead Marketing Manager

Laura Hamrick – Lead Content Manager

Denise Horton – Key Marketing

Coordinator/Consultant

Megan Newton – Content Organizer and Event Planner

Emily Smith – UX Designer

Jon Swihart – UX Designer

Brian Fouhy – Content Researcher

A Special Thanks to:

Norm Shearer, Cactus Creative Director

Matt FaJohn, Partner and Strategist at Legwork Studio

Pete Larson, Backend Developer

David Charnatz, Board Director at Denver Film Society

